

Serial No. 10/667,553
Amendment Dated April 19, 2005
Reply to Office Action of January 31, 2005

AMENDMENTS TO THE CLAIMS

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

Claims 1 – 21 (cancelled)

Claim 22 (currently amended) A garment adapted to be worn by an individual and adapted to cover the individual's upper torso, the garment comprising:

 a main body portion having a back panel;

 a plurality of flaps integral with said garment and forming a border about at least a portion of said back panel, each of said flaps having a flat [a]appearance and a first side engaged with said garment and a second free side spaced from said first side;

 said flaps having an outer facing surface and an inner facing surface overlying said back panel;

 a plurality of quick release fasteners disposed on said inner surface of said flaps and spaced from said free side and thereby hidden from view by said outer facing surface of said flaps;

 a removable billboard panel comprised of a flat planar element defined solely by four interconnected borders covering at least a portion of said back panel, said billboard panel having a back surface overlying said back panel and a front surface having indicia thereon;

 said flaps overlying a portion of said billboard panel and said billboard panel front surface further including a plurality of quick release fasteners for cooperating with and engaging said quick release fasteners on said inner surface of said flaps, said panel being secured to said back panel of said main body portion solely by said engaged quick release fasteners and having an outwardly visible front surface with said indicia thereon defined by either said borders or said flaps.

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23. (previously presented) The garment of claim 22 wherein said flaps comprise a first flap extending along the upper portion of the back of said garment and a pair of spaced second and third flaps extending on opposite sides of the back of said garment.

24. (previously presented) The garment of claim 23 wherein said quick release fasteners include a plurality of sets of mating elements, each set including a first mating elements adapted to be releasably secured to a second mating element.

25. (previously presented) The garment of claim 24 wherein said first mating elements are provided on the underside of said flaps.

26. (previously presented) The garment of claim 24 wherein said second mating elements are provided on the side of said billboard panel away from the back of said garment.

27. (previously presented) The garment of claim 24 wherein said flaps normally cover said first and second mating elements when said billboard panel is removably secured to said garment.

28. (previously presented) The garment of claim 22 wherein said mating elements comprise patches of mating hook and loop material.

Claim 29 (new) A garment adapted to be worn by an individual and adapted to cover the individual's upper torso, the garment comprising:

a main body portion having an integral back panel;

a plurality of flaps integral with said garment and forming a border about at least a portion of said back panel, each of said flaps having a flat appearance and a first side fixed to said garment and a second free side spaced from said first side;

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said flaps having an outer facing surface and an inner facing surface overlying said back panel;

a plurality of quick release fasteners disposed on said inner surface of said flaps and spaced from said free side and thereby hidden from view by said outer facing surface of said flaps;

a removable billboard panel substantially covering said back panel between said flaps, said billboard panel having a back surface abutting, against said back panel and a front surface having indicia thereon;

said flaps overlying a portion of said billboard panel and said billboard panel front surface further including a plurality of quick release fasteners for cooperating with and engaging said quick release fasteners on said inner surface of said flaps, said removable panel being secured to said main body portion solely by said engaged quick release fasteners on said flaps and said removable panel and having an outwardly visible front surface with said indicia thereon defined by said second free sides of said flaps thereby forming a peripheral border partway around said removable billboard panel, said billboard panel being held against said back panel solely by said cooperating quick release fasteners on said flaps and said removable panel so that another removable panel can be substituted for the first mentioned removable panel.

Claim 30 (new) In a garment adapted to be worn by an individual comprising at least a main body portion having a front and a back adapted to cover the upper torso of an individual, the improvement which comprises:

a removable billboard panel normally covering the front of said garment and solely retained to the garment by a plurality of spaced quick release mating elements associated with both the billboard panel and the front of the garment, said billboard panel having one side thereof disposed against said garment and indicia on the other side thereof opposite said side disposed

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against said garment and movable from a first position wherein the plane of said billboard panel is generally parallel to the plane of said front of said garment in a direction generally normal to the plane of said front of said garment abutting against the front of said garment, said quick release mating elements being covered by a plurality of flaps integral with said front of said garment forming a partial border around said billboard panel so that said quick release mating elements are not visible from the outside of said garment.

Claim 31 (new) A garment having a main body portion with a front and back side adapted to be worn by an individual for presenting a removable billboard display to a viewer comprising:

a billboard display removably attached to one side of said main body portion, said display having indicia on one side thereof away from said one side and removably secured to said one side solely by a plurality of spaced interconnecting quick release means, said quick release means normally covered by flap means encircling at least a portion of said billboard display, said flap means having an underside with said quick release means thereon.